BioHues Digital

Our Collaborative Process: Animation

See how we work together to create scientifically grounded, visually engaging animations that elevate understanding.

Timeline overview

1 Discovery Call

We start with a discovery call to define your communication goals, audience needs, scientific priorities, budget and timeline.

2 Project Agreement

From here, you will review the terms outlined in the project agreement and kick the project off.

3 Outline & Script

From there, with the continued help of your team, we create an extensive outline of your animation, including any on-screen text and voice-over narration needed.

4 Storyboard & Style Frames

We convert the approved script into a visual blueprint. The storyboard defines narrative flow and pacing, while style frames establish the color, form, and tone to provide an early preview of the final aesthetic.

5 Asset Creation

Our team builds all required visual assets, including 3D models, rigged structures, and vector or raster illustrations. Asset development runs in parallel with storyboarding to accelerate timelines without compromising quality.

6 Animation

With assets and storyboard approved, we animate the full sequence and bring your science to life. Early drafts are shared to validate scientific accuracy, clarity, and resonance.

7 Post Production

We finalize the piece through sound design, visual effects, and graphic integration. The completed animation is delivered in your preferred formats.

Delivery! Time to share your science.