BioHues Digital

Our Collaborative Process: Illustration

See how we work together to create scientifically grounded, visually engaging illustrations that elevate understanding.

Timeline overview

1 Discovery Call

We start with a discovery call to define your communication goals, audience needs, scientific priorities, budget and timeline.

2 Project Agreement

From here, you will review the terms outlined in the project agreement and kick the project off.

3 Sketching

Concept sketches are developed to evaluate composition, hierarchy, and storytelling approaches. This iterative phase ensures alignment before moving into detailed work.

4 Rendering

Our team dives into the rendering process, bringing your illustration to life. This may be in the form of **3D modeling**, **vector/raster illustrations**, or both, depending on the final style of illustration.

5 Compositing

We add final text, refine layout, and prepare the illustration for delivery. The final asset is optimized for your required file formats and ready for deployment across digital or print channels.

Delivery! Time to share your science.