

Our Collaborative Process: Illustration

Insight into our illustration project process, collaborating with you from start to finish



Introduction δ Proposal

We begin by meeting with you to discuss **your specific needs and goals** for communicating **your science**. Alongside our own personal research, we will discuss project details such as: target audience, budget, timeline, and usage.

Ideation and Thumbnailing

From there, with the continued help of your team, we start our ideation process. We will develop a look and feel board to aid in forming key aspects of your illustration such style and mood. From there, thumbnails will be made to communicate various compositon possibilities. This is a reiterative process.

Final Sketch

With an approved style and thumbnail concept, our team is able to further flesh out the illustration. The final sketch will be a close approximation to the final rendered piece, giving you a solid idea of the final layout, including any text placement.

Rendering

Our team dives into the rendering process, bringing your illustration to life. This may be in the form of **3D modeling**, **vector/raster illustrations**, or both, depending on the final style of illustration.

Compositing

Once the illustration is approved, we make sure any text needed is added and correct to finalize the piece and deliver it to you in any needed format.

Delivery! Time to share your science.

