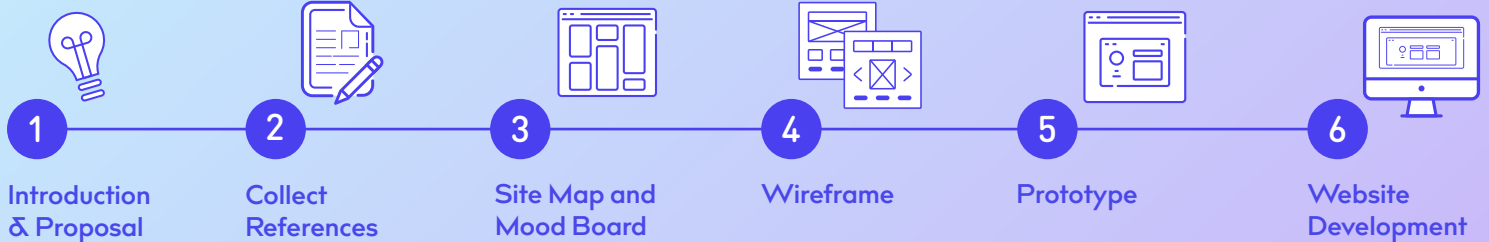


Timeline overview



1 Introduction & Proposal

We begin by meeting with you to discuss **your specific needs and goals** for communicating **your science**. Alongside our own personal research, we will discuss project details such as: target audience, budget, timeline, and usage.



2 Collect References

From that point onward, aided by the ongoing assistance of your team, we gather the necessary references as per your requests to shape the content for your website.



3 Site Map and Mood Board

After gathering the references, we initiate the preliminary planning of the website's appearance and functionality with the support of your team. A mood board is crafted to visualize the anticipated final look and feel.



4 Wireframe

A wireframe, acting as a grayscale visual representation of mockup text and images for the foundational structure of the website, will be generated and refined through iterations to guarantee a clear and user-friendly site experience.



5 Prototype

At this stage, the wireframe evolves into a prototype, presenting the website in full color with the inclusion of necessary text and images if provided. Pages will be linked.



6 Website Development

Utilizing your preferred platform, we bring the website to life, ensuring it becomes a fully functional and interactive experience.

Delivery! Time to share your science.

